

Vertical Communications and Data-Tel Team Up With ABC's "Extreme Makeover: Home Edition" To Donate Award-Winning Home Telephony Solution for Connecticut Family

Show to Air on ABC Sunday, October 14, 2007 at 8/7PM Central

CAMBRIDGE, Mass., October 12, 2007 – The Brown Family of Bridgeport, Connecticut has a new, state-of-the-art home telephone system courtesy of Vertical Communications (VRCC.OB)("Vertical"), Data-Tel, LLC and ABC Television's "Extreme Makeover: Home Edition."

Gloria Brown's family home was first devastated by a tragic fire and then stripped of nearly all possessions during a subsequent robbery, making for truly horrific living conditions. Gulick Associates, a New Canaan-based building firm, took on the challenge of leading the effort as part of the ABC "Extreme Makeover: Home Edition" program to build a brand new home in Bridgeport. Vertical Communications, a leading provider of next-generation, IP-based phone systems and voice applications, donated the STS™ Home Telephone System – including five backlit 24-button telephones, integrated voicemail, a door phone and Ranger™ SS cordless telephone – which was expertly installed by Vertical's business partner, Data-Tel, LLC of Fairfield, CT. On Sunday, October 14, 2007, the new home will be seen for the first time.

With their new Vertical STS telephone system, the Brown Family can take advantage of a host of important calling features. The STS 24-button telephones are programmed to monitor whether other telephones within the house are in use; one-touch speed dialing makes it easy to place intercom calls to family members elsewhere in the house; each member of the Brown Family has a custom ring tone; all of the new telephones have interactive soft keys that enable quick access to common system features like group calling with up to 8 of their friends and family; and the speakerphone feature enables convenient hands-free use from any phone. With the door phone installed at the front door, family members can greet visitors from any phone in the house.

"We are very proud to be a part of this momentous goodwill undertaking that will benefit the Brown Family for years to come," said Steve Gulick, principal of Gulick Associates, LLC. "The time and donations received from caring citizens and businesses like Vertical Communications and Data-Tel are critical elements for successfully completing such an enormous project like building a new homestead for the Brown's."

"At Vertical, we strive to be a responsible corporate citizen in every community we serve," said Dick Anderson, executive vice president and general manager of Vertical Communications. "We are honored to have this opportunity to participate in the rebuilding effort for the Brown Family, and are confident the STS communications system is a great fit for their needs. We wish them well."

"We are pleased to have been selected by Gulick Associates to provide telephone installation services for this incredible project," said Joe Distefano, president of Data-Tel LLC, a Vertical business partner. "We're excited to be able to donate our services and help this deserving family."

About Data-Tel LLC

Established in 1994, Data-Tel is a full service telecommunications company with business customers located throughout the Connecticut counties of Fairfield and New Haven. Data-Tel offers digital and voice over IP (VoIP) telephone systems, voice mail, T-1, DID, and PRI services and other telephony applications. Data-Tel is a Vertical Vodavi Authorized Gold Dealer and President's Club Member. For more information about Data-Tel, visit www.datatelct.com.

About "Extreme Makeover: Home Edition"

"Extreme Makeover: Home Edition" is produced by Endemol USA, a division of Endemol Holding. David Goldberg is the president of Endemol USA. The series is executive-produced by Tom Forman and co-executive produced by Denise Cramsey. The show airs Sundays on the ABC Television Network.

About Vertical Communications

Vertical Communications (VRCC.OB) is one of the largest telephony vendors in North America and a global leader in next-generation IP-based voice and data and digital communications systems for business, with a current installed base of over 200,000 customers. Vertical combines voice and data technologies with business process understanding to deliver integrated IP-PBX and application solutions that enhance customer service and business productivity. Vertical's customers are leading companies of all sizes, from small to large and distributed, and include CVS/pharmacy, Staples and Apria Healthcare. Vertical delivers its solutions through a worldwide network of over 1800 business partners. With headquarters in Cambridge MA, Vertical has sales, engineering and operations facilities in Charlottesville VA, Phoenix AZ, Santa Clara CA, Sarasota FL, Munich Germany and Hyderabad India. For more information about Vertical, please call 877-VERTICAL or visit our Website at www.vertical.com.

###

Press Contact:

Ruth Seigel

Vertical Communications, Inc.

rseigel@vertical.com

480-443-6313